

ANNUAL REPORT 2016



Key events

Inaugural symposium

In June 2016, we invited our shareholders, banks, management, and strategic partners to our inaugural symposium entitled 'The Future of Paid Parking' held at the Eindhoven University of Technology Automotive Campus in Helmond, the Netherlands.

The aim was to generate discussion and ideas on the future of paid parking based on presentations given by thought leaders from various parts of the automotive and mobility sectors.

There were four informative and inspiring presentations to stimulate creative thinking on four themes:

- | Carlo van de Weijer (TU Eindhoven & TomTom) on behaviour of the informed traveller,
- | George Gelauff (Knowledge Institute on Mobility) on what we can expect from intelligent cars (AVs),
- | Joachim Hauser (BMW Park Now) on driving with your smartphone and how the Internet of Things (IoT) and car of the future will interact,
- | Giuliano Mingardo (Erasmus University Rotterdam) on the role of municipalities and the retail sector in the future of parking.

It became clear that the future of paid parking is not only about technology, it's also about society. Meaning that in order to prepare ourselves for the future, we need to consider a number of scenarios as the impacts of technological developments and societal behaviour are diverse and influence each other.

But one thing is certain, progress is more sustainable if we interact with each other, it is all about partnerships.

