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CORPORATE SOCIAL RESPONSIBILITY



Q-Park stands for 'Quality in parking'. This fundamental choice for quality forms the core of our vision on our corporate social responsibility. With our parking facilities and associated services for our parking customers, Q-Park wants to be an integral part of the mobility chain.

Regulated and paid parking, preferably in clean and safe car parks, offer an answer to the current and future challenges posed by the urban environment. It is on these topics that we engage in dialogue with our stakeholders.

Economy

The population is still growing and urbanisation continues. More than two-thirds of all Europeans live in urban areas. This is also where approximately 85 per cent of GDP is generated. This increasing economic activity also has consequences for the quality of life. Cities have to contend with congestion, traffic cruising for a place to park, reduced accessibility, air pollution, and unattractive and unsafe streets and squares, full of parked cars.

To prevent economic activity coming to a standstill, it is essential to develop and pursue an integral mobility policy which includes:

- | Urban mobility
- | Smart parking tariff structures
- | Attractive parking facilities
- | Good use of limited space
- | Accessibility to urban amenities.